

## Vitae

**Jeffrey B. Getchell, Ed.D.**

### CONTACT INFORMATION

3333 Regis Boulevard, Mailstop G-7  
Regis University  
Denver, CO 80221  
jgetchell001@regis.edu

### EDUCATION

Doctorate of Education, Instructional Technology and Distance Education. Nova Southeastern University, North Miami Beach, Florida.

- Dissertation: *Social Presence and Subject-centered Attributes of the Online Learner.*
- Coursework
  - Instructional Media
  - Foundations of Instructional Technology
  - Introduction to Instructional Design
  - Introduction to Instructional Systems
  - Instructional Development and Theory
  - System Analysis and Design
  - Managing and Evaluating Instructional Technology
  - Application of Distance Education Technologies

Masters of Education, Educational Technology. University of Texas Rio Grande Valley (formerly University of Texas at Brownsville, Brownsville, Texas).

- Thesis project: *Student Success Website*
- Coursework
  - Instructional Technologies
  - Educational Communication
  - Learning and Cognition
  - Multimedia and Hypermedia
  - Instructional Design

Bachelors of Business Administration, Marketing. Texas A&M University-Corpus Christi, Corpus Christi, TX.

### EMPLOYMENT HISTORY

**April 2014-present**

Director, Instructional Design & Technology, Regis University, Denver, Colorado

- Overall institutional responsibility for the instructional design and supporting technologies of course content for online and classroom-based courses.
- Translates university-level initiatives and strategic plans into departmental actions;
- Serves as the College liaison on university-level educational technology and LMS decision-making bodies;
- Collaborates with Information Technology Services to manage the application of LMS upgrades and revisions;
- Write monthly progress reports and special project recommendations for the Academic Dean, as requested;
- Manages instructional design efforts that take full advantage of the features and functions of available learning technologies;
- Identifies, appraises, and develops recommendations for acquisition and use of learning technologies;
- Manages department budgets and resources;
- Collaborates with Information Technology Services and other support services to meet the instructional design and learning technology needs of faculty and students;
- Works with college and university leaders to solve problems and negotiate solutions to issues relating to the acquisition and use of learning technologies;
- Develops and implements policies and procedures related to the acquisition and use of learning technologies;
- Plans developmental and educational services for faculty and staff related to learning technologies;

**August 2016-December 2016**

Interim director, Center for Excellence in Teaching and Learning, Regis University, Denver, Colorado.

Coordinated various CETL activities including Learning Communities, the 2016 Celebration of Student Learning, and preparations for the 2017 National Survey of Student Engagement (NSSE).

**August 2010-April 2014**

Director, Learning Technologies, Rueckert-Hartman College for Health Professions, Regis University, Denver, Colorado

- Led the learning technology support services for delivery of online and blended coursework and other technologies used to support student learning;
- Built relationships with other members of the RHCHP leadership team and individuals responsible for university-level learning technology support;
- Mentored and managed staff in the Learning Technologies department to function productively, efficiently, and effectively;
- Managed all department personnel functions including hiring, performance

- management, staff development, and leadership;
- Translated college and university-level initiatives and strategic plans into departmental actions;
- Provided overall responsibility for application and administration of the learning management system (LMS) used by the College in the delivery of online and blended coursework;
- Served as liaison between RHCHP and Information Technology Services (ITS) regarding current and future use of learning technologies to meet the needs of faculty and students;

### **April 2005-August 2010**

Director, Department of E-Learning Services, Del Mar College, Corpus Christi, Texas.

- Developed short, medium, and long-range institutional planning for e-learning activities;
- Developed and facilitated faculty workshops;
- Liaison for faculty and administration liaison on e-learning issues;
- Provided instructional design assistance of course materials for use in classroom and online settings;
- Assisted faculty in developing course materials using appropriate instructional design methodologies;
- Developed standards and functions for course quality based on best practices and desired outcomes;
- Researched course standards and quality used by other organizations;
- Developed and revised standards, processes, and procedures;
- Provided expertise on e-learning trends and issues to senior administration;
- Stayed current on trends and issues in the field;
- Presented at local, regional, and national e-learning conferences.

### **October 2002-April 2005**

Assistant Director, Center for Distance Learning, University of Texas-Rio Grande Valley, Edinburg, TX.

- Oversaw daily administrative activities of the department;
- Consulted with faculty and administrators in the design, development and evaluation of curriculum, instructional methods, and materials for online courses;
- Researched new opportunities for web-based delivery methods in traditional courses;
- Analyzed new technologies for use in campus-based and online learning environments;
- Developed and administered both traditional and web-based faculty development workshops;
- Presented at various regional and national conferences on department activities as they pertained to the development, delivery, and administration of web-based learning.

**October 2001-October 2002**

Instructional Developer, Center for Distance Learning, University of Texas-Rio Grande Valley, Edinburg, TX.

- Assisted faculty in the development and organization of online course materials using appropriate instructional design methodologies;
- Developed and administered both traditional and web-based faculty development workshops;
- Consulted with faculty and administrators in the design, development and evaluation of curriculum, instructional methods, and materials for online courses;
- Consulted with faculty on the effective uses of instructional technology in the traditional and online classrooms;
- Liaison between faculty course developer and course development teams;
- Planned and conducted seminars, workshops, and other training courses on various education and technology related topics;
- Presented at regional, state and national conferences and workshops on the development, delivery and administration of the Web-based classroom and Web-based learning.

**October 1998-October 2001**

Training Development Coordinator, Human Resources Office, University of Texas-Rio Grande Valley, Edinburg, TX.

- Developed and administered the institutional staff development training program;
- Developed training modules based on needs analysis of departments;
- Administered other staff programs including performance appraisal, sexual harassment, compliance training, staff awards, and others;
- Introduced online forms to many areas of the Human Resources Office using specialized software;
- Introduced and administered the Training Post, a web-based compliance training program for faculty and staff.

**September 1989-October 1998**

Professional Development Coordinator, Human Resources, Tropical Texas Center for Mental Health and Mental Retardation, Edinburg, Texas.

- Responsible for staff training for a three-county area;
- Tracked inflows and outflows of training information using the HRD computer database tracking system;
- Developed and delivered training courses using various instructional technologies and instructional design methodologies;
- Installed and administered the Center's first HRIS system for applicant tracking, employee tracking, and training and development;
- Developed several ancillary database programs including mailing lists, a position

tracking system, job listings, and an employee photo database system.

## **FACILITATOR EXPERIENCE**

### **April 2005-August 2010**

Workshop Facilitator, E-Learning Services, Del Mar College, Corpus Christi, Texas.

- Facilitated six week online workshops introducing faculty to e-learning opportunities;
- Facilitated online and seat-based faculty workshops dealing with teaching effectiveness and instructional technologies.

### **October 2001-April 2005**

Workshop Facilitator, Center for Distance Learning, University of Texas-Rio Grande Valley, Edinburg, TX.

- Facilitated six week online workshops introducing faculty to the online classroom;
- Facilitated three day and half-day sessions preparing faculty to use the course management system WebCT.

### **October 1998-October 2001**

Workshop Facilitator, Human Resources Office, University of Texas-Rio Grande Valley, Edinburg, TX.

- Facilitated seat-based professional development workshops.
- Coordinated the web-based Training Post staff training forum.

### **September 1989-October 1998**

Workshop Facilitator, Human Resources, Tropical Texas Center for Mental Health and Mental Retardation, Edinburg, Texas.

- Facilitated seat-based professional development workshops.

## **PUBLICATIONS**

Getchell, J. B. (2009). Collaborating with Google Docs. *TxPOD, The Texas Network for Teaching Excellence*.

Getchell, J. B. (2009). Podcasting 101. *TxPOD, The Texas Network for Teaching Excellence*.

Getchell, J. B. (2009). Windows Movie Maker tutorial. *TxPOD, The Texas Network for Teaching Excellence*.

Getchell, J. B. (2008). The Virtual College of Texas: United we stand. *Distance*

*Learning*, 5(1), 61-67.

Getchell, J. B. (2007). Viet Nam and the digital divide. *Journal of International Issues in Distance Education*, 1(1), 52-57. In partnership with ITDE Cluster 35, Nova Southeastern University.

Getchell, J. B. (2004). Primer for online teaching. *Hispanic Educational Telecommunications Systems*. Available to registered HETS members.

## PRESENTATIONS

Getchell, J. B. (2012, April). *Adoption of a clicker system*. 2012 eLCC Conference, Breckenridge, CO.

Augden, V., Emmerich, D., Getchell, J. B. & Marcisz, N. (2011, September). *RHCHP Learning Technologies*. RHCHP Town Hall.

Getchell, J. B. (2010, June). *Tools for determining student readiness for online learning*. ITC web conference.

Getchell, J. B. (2010, March). *Using learner readiness to improve online student retention*. Presented at the TXDLA Distance Learning Conference, Houston, TX.

Getchell, J. B. (2010, March). *Migrating to a new course management system: Pass the Tums!* Presented at the TXDLA Distance Learning Conference, Houston, TX.

Getchell, J. B. (2009, August). *PT-ID: Part-time instructional design and a whole lot more*. Presented at the Distance Teaching and Learning Conference, Madison, WI.

Getchell, J. B. & Slimp, M. (2009, July). *E-Learning: Identifying best practices for Del Mar College*. Facilitated workshop at the annual Del Mar College Summer Academy, Corpus Christi, TX.

Getchell, J. B. (2009, February). *Tools for determining student readiness for online learning*. Presented at the ITC eLearning Conference, Portland, OR.

Getchell, J. B. (2009, February). *Tools for determining student readiness for online learning*. ITC audioconference.

Getchell, J. B. (2007, March). *PT-ID: Faculty mentoring and a whole lot more*. Presented at the TXDLA Distance Learning Conference, Galveston, TX.

Getchell, J. B. (2007, March). *Podcasting 101*. Presented at the annual Learning

Technology Fair, Corpus Christi, TX.

Getchell, J. B. (2006, July). *Podcasting 101*. Presented at the Student Success through Technology Conference, Corpus Christi, TX.

Getchell, J. B. (2005, March). “*But everyone else does!*” *Implementation of an anti-plagiarism system*. Presented at the TXDLA Distance Learning Conference, Fort Worth, TX.

Getchell, J. B. (2004, November). “*But everyone else does!*” *Implementation of an anti-plagiarism system*. Presented at the 16th Annual WCET Conference, San Antonio, TX.

Getchell, J. B. & Gonzales, S. (2004, July). *Creating a course development process: A case study*. Presented at the annual WebCT Conference, Orlando, FL.

Anderson-Mejias, P. L. & Getchell, J. B., (2004, July). *Online teacher training: Online headache and prescription for success*. Presented at the TXDLA Distance Learning Conference, Fort Worth, TX.

Getchell, J. B. (2004, July). *Introduction to distance learning*. Presented at the United States Telecommunications and Training Institute, University of Texas-Rio Grande Valley, Edinburg, TX.

Getchell, J. B. (2004, July). *Introduction to WebCT* (workshop). Presented at the United States Telecommunications and Training Institute, University of Texas-Rio Grande Valley, Edinburg, TX.

Getchell, J. B. (2004, January). *Web-based course management*. Presented at the South Texas Community College Distance Education Symposium, McAllen, TX.

Getchell, J. B. (2004, January). *Online course management*. Roundtable session presented at the South Texas Community College Distance Education Symposium, McAllen, TX.

Getchell, J. B. (2003, July). *Introduction to WebCT*. Workshop presented at the United States Telecommunications and Training Institute, University of Texas-Rio Grande Valley, Edinburg, TX.

Getchell, J. B. (2003, July). *Introduction to distance learning*. Workshop presented at the United States Telecommunications and Training Institute, University of Texas-Rio Grande Valley, Edinburg, TX.

Getchell, J. B. (2002, September). *Distance learning faculty development at UTPA*.

Presented at the UNT WebCT Conference, University of North Texas, Denton, TX.

Getchell, J. B. & Gonzales, S. (2002, July). *WebCT CD toolkit*. Presented at the WebCT Conference, Boston, MA.

Getchell, J. B. (2002, May). *WebCT for faculty*. Workshop presented at the Information Technology and Distance Education Conference, University of Texas-Rio Grande Valley, Edinburg, TX.

Getchell, J. B. & Gonzales, S. (2002, May). *WebCT CD toolkit*. Presented at the Information Technology and Distance Education Conference, University of Texas-Rio Grande Valley, Edinburg, TX.

Getchell, J. B. (2001, August). *How interactive are your courses?* Presented at the Information Technology and Distance Education Conference, Austin, TX.

Getchell, J. B., Sullivan, M., Schmidt, K., Weatherly, G., & Worsham, C. (2000, April). *The online experience: Group collaboration with 1st year DE students*. Presented at the TXDLA Distance Learning Conference, San Antonio, TX.

## **AWARDS**

Center for Online Learning, Teaching and Technology (COLTT) Award for Leadership in Online Learning and Teaching, 2008, University of Texas-Rio Grande Valley, Edinburg, TX.

Outstanding Support, Business Affairs, Eighth Annual Evening of Excellence, 2001, University of Texas-Rio Grande Valley, Edinburg, TX.

Outstanding Employee Award, UTPA Staff Senate, 2000, University of Texas-Rio Grande Valley, Edinburg, TX.

Outstanding Support, Business Affairs, Seventh Annual Evening of Excellence, 2000, University of Texas-Rio Grande Valley, Edinburg, TX.

## **PROFESSIONAL SERVICE**

Search committee member, position of Academic Dean, College of Contemporary Liberal Studies, Regis University, 2018.

Proposal reviewer, EDUCAUSE 2018 Annual Conference.

Proposal reviewer, EDUCAUSE 2017 Annual Conference.



Event coordinator, 2017 Learning Technology Fair, Regis University.

Project coordinator, 2017-18 Teaching and Learning with Technology Micro-grant, Regis University.

Interim Director, Center for Excellence in Teaching and Learning, August 2016-December 2016.

Proposal reviewer, EDUCAUSE 2016 Annual Conference.

Event coordinator, 2016 Learning Technology Fair, Regis University.

Project coordinator, 2016-17 Teaching and Learning with Technology Micro-grant, Regis University.

Event coordinator, 2015 Learning Technology Fair, Regis University.

Project coordinator, 2015-16 Teaching and Learning with Technology Micro-grant, Regis University.

Task force member, Electronic and Information Technology Task Force, Regis University.

Search committee member, position of Dean, College of Computer and Information Systems, Regis University, 2014.

Grant reviewer, Trade Adjustment Assistance and Community College and Career Training (TAACCCT), U.S. Department of Labor, 2014.

Event coordinator, 2014 Learning Technology Fair, Regis University.

Project coordinator, 2013-14 Teaching and Learning with Technology Micro-grant, Rueckert-Hartman College for Health Professions, Regis University.

Proposal reviewer, EDUCAUSE Review Online (ERO), 2013-present.

Proposal reviewer, EDUCAUSE 2014 Annual Conference.

Contributor to electronic text interactive features for the publication *Nursing research: Reading, using, and creating evidence*. (Houser, J., 2013. Burlington, MA. Jones & Bartlett Learning.)

Grant reviewer, Training to Work, Employment and Training Administration, U.S. Department of Labor, 2013.

Event coordinator, 2013 Learning Technology Fair, Regis University.

Planning committee member, eLCC Professional Development Day, 2012

Grant reviewer, Trade Adjustment Assistance and Community College and Career Training (TAACCCT), U.S. Department of Labor, 2012.

Chair, Lecture Capture Task Force, Educational Technology Committee, RHCHP, Regis University, 2012.

Search committee member, position of Chief Information Officer, Regis University, 2012.

Paper reviewer, WCET CONNECT Annual Conference, 2012.

Event coordinator, 2012 Learning Technology Fair, Regis University

Search committee member, position of Associate Dean of Learning Design, College for Professional Studies, Regis University, 2011.

Grant reviewer, Trade Adjustment Assistance and Community College and Career Training (TAACCCT), U.S. Department of Labor, 2011.

Chair, Clicker Task Force, Educational Technology Committee, RHCHP, Regis University, 2011.

Paper reviewer, WCET CONNECT Annual Conference, 2011.

Event coordinator, 2011 Learning Technology Fair, Regis University

Institutional representative, eLearning Consortium of Colorado, 2010-present.

Blackboard Exemplary Course Program reviewer, 2010.

Event coordinator, 2009 Learning Technology Fair, Del Mar College

Geography program reviewer, Del Mar College, 2009.

Coastal Bend Telecommunications Network Advisory Committee, 2009-2010.

Event coordinator, 2008 Learning Technology Fair, Del Mar College

TxDLA Finance Committee, 2008–2010.

SACS Compliance Core Team, Del Mar College, 2008–2010.

Event coordinator, 2007 Learning Technology Fair, Del Mar College

Moderator, ITDE CLUSTER 35 listserv, Nova Southeastern University, 2006 - 2009.

Distance Learning Podcast, Del Mar College, 2006 - 2008.

Coastal Bend Telecommunications Network Board of Directors, 2005-2009.

Exempt Employee Advisory Committee (elected position), Del Mar College, 2005-2007.

SACS Compliance Core Team, University of Texas-Pan American, 2004-2005.

Moderator, Hispanic Educational Telecommunications System (HETS) listserv, University of Texas, Pan American, 2003-2005.

Moderator, DISTLEARN, WEBCTFAC and UT-TELECAMPUS listservs, University of Texas, Pan American, 2001-2005.

Staff Senate, University of Texas-Pan American, 2001-2003.

- Staff Senate Webmaster, 2003;
- Senator (elected position), 2001-2003;
- Special Issues Subcommittee Chair, 2001-2003.

## **PROFESSIONAL MEMBERSHIPS**

e-Learning Consortium of Colorado (eLCC), Institutional representative, Regis University

EDUCAUSE, Institutional membership, Regis University

WCET, Institutional membership, Regis University

Sloan-C, Individual and institutional membership, Regis University

## **COMMUNITY SERVICE**

Volunteer, The Senior Hub HomeCare holiday pet food drive, 2013 - present

Webmaster, For the Love of Strays animal rescue, 2009 - 2017

Volunteer, TRU Hospice Thrift Shop, Boulder, Colorado, 2013 - 2014

Volunteer, Ronald McDonald House, Denver Colorado, 2010 - 2013

Volunteer, Food Bank of the Rockies, Denver, Colorado, 2010 - 2013

Volunteer, Adopt-A-Beach Cleanup, Corpus Christi, TX, 2008 - 2010